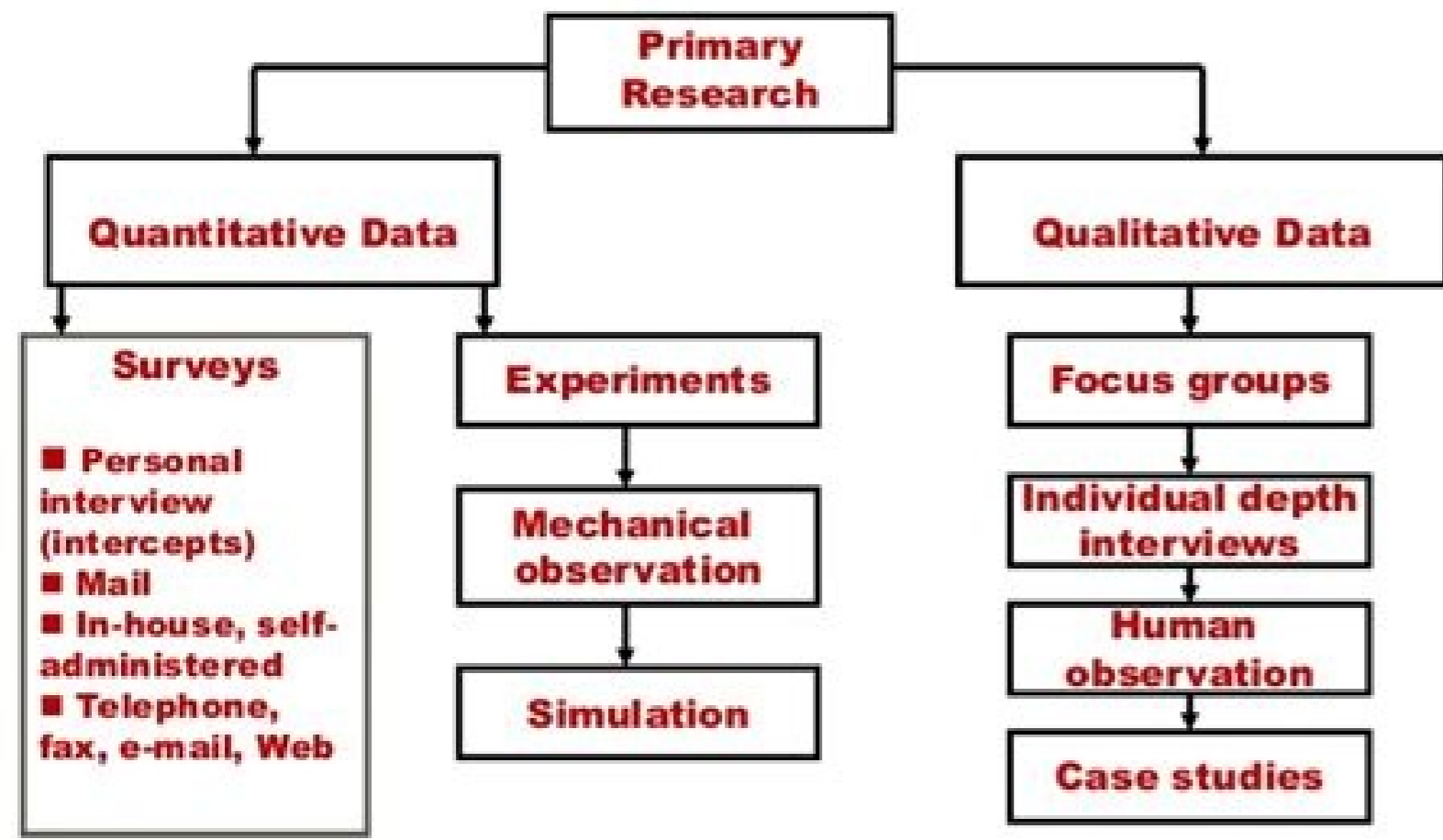


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# Primary Research Methods & Techniques



## SIGNIFICANCE OF WRITING RESEARCH REPORT

- Research report is considered a major component of the research study for the research task remains incomplete till the report has been presented.
- As a matter of fact even the most brilliant hypothesis, highly well designed and conducted research study, and the most striking generalizations and findings are of little value unless they are effectively communicated to others.
- It means that the purpose of research is not well served unless the findings are made known to others.

## Defining Research

- Research is an art of investigation of new and innovative aspects of any branch of knowledge.
- It comprises of defining and redefining problems, formulating hypothesis, suggest solutions or solution approaches, collecting and analyzing data, deriving, experimenting, and eventually validating the hypothesis or deducing new conclusions
- Research is also defined as search for knowledge through objective and systematic method of finding solution to a problem or developing foundational theories.

## CHAPTER THREE RESEARCH METHODOLOGY

**3.0. Introduction**  
 Research methodology is a systematic theoretical analysis of the methods applied to any field of the study. This chapter aims to present the methodology that was used in the study ranging from research design to target population and sampling. It also highlights data collection methods, approaches and instruments. Beside this, the chapter also presents the validity and reliability tests as component of the data analysis tools and the ethical consideration used during the course of data collection.

**3.1. Research Design**  
 The research design refers to the overall strategy that one may choose to integrate the different components of the study in a coherent and logical way. This was done in order to ensure that research problem was effectively addressed. Research design can also be considered as a blueprint or the roadmap for the collection, measurement, and analysis of data (Kothari, 2004). There are commonly different approaches that are used in designing a research. For example, Kothari (2004) reported the two basic approaches which is applied to research, there are quantitative and qualitative approaches. The former approach was the focus of the present study, which was conducted to assess to ascertain how entrepreneurial education program reduces the challenges of unemployment.

**3.2. Study Area**  
 The study was carried out at Anambra city council. The selection of study sites was purposively due to the diversity of entrepreneurship education offered with the Anambra city council.

**3.3. Population**  
 Population can be defined as a group of individual, items or objects from which samples are taken from measurement (Kotko, 2005). This definition related directly to the purpose of the study. The study focused to the people who participate on the entrepreneur program at population level. Various research techniques are hereby presented in the following subsections.

## THE WOMEN'S ECONOMIC DEVELOPMENT COLLABORATIVE FUND — METHODOLOGY REPORT

### About This Report

This report presents the learning and evaluation methodology used for the Canadian Women's Foundation (CWF) Economic Development Collaborative Fund program.

The Collaborative Fund was a five-year \$4.8 million program that provided financial and technical support to ten community programs across Canada that helped low-income women transition out of poverty and build a sustainable livelihood.

This Methodology Report provides an overview of our approach and offers links to Practitioner Resources that will assist other organizations to integrate practical, continual, asset-based evaluation.

### Introduction

One of the major achievements of the Collaborative Fund was the design and development of the learning and evaluation research. Given CWF's commitment to learning and capacity-building, it made sense to ground the outcomes research and evaluation in collaborative learning that would acknowledge their grantees' extensive knowledge and expertise in promoting women's livelihoods.

CWF adopted a developmental approach to evaluation and hired Eko Nomos, the consulting firm that had facilitated the previous learning, to continue the work that had begun with the earlier fund.<sup>1</sup>

*Developmental evaluation refers to long-term, partnering relationships between evaluators and those engaged in innovative initiatives and development. Developmental evaluation processes include asking evaluative questions and gathering information to provide feedback and support developmental decision-making and course corrections along the emergent path....*

*The evaluator is part of a team whose members collaborate to conceptualize, design and test new approaches in a long-term, ongoing process of continuous improvement adaptation and intentional change. The evaluator's primary function in the team is to elucidate team discussions with evaluative questions, data and logic, and to facilitate data-based assessments of where things are, how are things unfolding, what directions hold promise, what directions ought to be abandoned, what new experiments should be tried – in other words, data-based decision-making in the unfolding and developmental processes of innovation....<sup>2</sup>*

Building on the success of the first CWF Economic Development Consortium 1997-2001 and the learning papers that were produced as a result, we committed to continue deepening our understanding of the Sustainable Livelihood approach. Sustainable Livelihoods has been a grounding concept for the Collaborative Fund, offering a conceptual framework, clear language, new effective practice and tools to grantees and funders alike. (Please see Practitioner Resource 1: Sustainable Livelihoods Background.)

<sup>1</sup> The first collaborative fund (1997 to 2001) was called the Canadian Women's Foundation Economic Development Consortium. It resulted in the two-part publication documents about the learning of the consortium called *Women in Transition Out of Poverty*. <http://www.cdwomen.org/PDFs/EN-CWF-WIT-asset.pdf> and <http://www.cdwomen.org/PDFs/EN-CWF-WIT-guide.pdf>

<sup>2</sup> Learning and Evaluation for Trail Builder Initiatives in Vibrant Communities, Caledon Institute, Spring 2005.

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LearnHowToBecome.org is an advertising-supported site. Featured or trusted partner programs and all school search, finder, or match results are for schools that compensate us. This compensation does not influence our school rankings, resource guides, or other editorially-independent information published on this site. The goal of the American Diabetes Association's Pathway to Stop Diabetes program is simple, yet revolutionary: Find a new generation of scientists at the peak of their creativity, and provide them with the freedom, autonomy, and resources to set them on the road to breakthrough discoveries. "My Pathway to Stop Diabetes award allowed me to break new ground in diabetes research to advance our understanding of early life determinants of obesity and diabetes." Kathleen A. Page, MD University of Southern California Meet our 2019 Pathway awardees Innovative Basic Science Our Innovative Basic Science awards support basic research by senior investigators with novel and innovative hypotheses in any area relevant to the etiology or pathophysiology of diabetes and its complications. "My ADA grant was a great push to pursue new research ideas, and an inspiration to eventually have the findings of my laboratory translated into the clinic." Alexander Stauschenko, PhD Medical College of Wisconsin Meet our 2019 Innovative Basic Science Awardees Innovative Clinical or Translational Science Innovative Clinical or Translational Science awards support research with novel and innovative hypotheses, performed in human subjects, or research approaches to accelerate the transition of scientific discoveries into clinical application. "Our group conducted the first randomized clinical trial of fluid therapies for children with diabetic ketoacidosis, a serious condition in type 1 diabetes caused by insufficient levels of insulin. Funding from ADA allowed us to gather substantial preliminary data to support this clinical trial. Without this funding, the trial would not have been possible." Nicole Glaser, MD University of California, Davis Meet our 2019 Innovative Clinical or Translational Science Awardees Junior Faculty Development The ADA Junior Faculty award is a specific grant mechanism for helping promising young scientists launch their careers in diabetes research. "When I was just starting out as a new Assistant Professor I received an ADA Junior Faculty Award. This was my first external grant and was absolutely critical for launching my research program. I am not sure where I would be today without this grant." Douglas Mashek, PhD University of Minnesota Meet our 2019 Junior Faculty Development Awardees Postdoctoral Fellows These fellowships are available to postdoctoral researchers (MD, MD/PhD, PhD, DVM, or equivalent) to provide support for high quality training in disciplines and topics relevant to diabetes, in an environment conducive to beginning a career in diabetes research. "Without my ADA Postdoctoral Fellowship award, I wouldn't have been able to perform the proposed diabetes research and, most likely, my career would have a different direction. My award and the resulting scientific achievements are a critical step forward in my career towards academia." Monica Diaz-Coranguay, PhD University of Michigan Meet our 2019 Postdoctoral Fellows

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